

General Physics Corporation Receives 2009 “Top Sales Methodology Training Company” Award



Elkridge, MD. February 3, 2009 - Global performance improvement solutions provider General Physics Corporation (GP), a subsidiary of GP Strategies Corporation (NYSE: GPX), announced today that it has been named one of the Top Sales Methodology Training Companies by Training Industry, Inc.

Training Industry, Inc.’s selection was based on the following criteria: experience and success in the market, geographic reach, strength and success of existing clients, breadth of resources, talent and leadership of staff, assessment and ROI indicators utilized in the training process, recognition as thought leaders in the market and utilization of technology.

"Training sales professionals is more important than ever given our current economic conditions. As companies struggle to maintain profits, more emphasis is going to be placed on sales professionals having the skills necessary to identify new sales opportunities as well as penetrate and broaden new sales opportunities in existing customers. GP is uniquely qualified to provide this type of training to sales professionals and I am pleased to showcase them as one of the 2009 Top 20 Sales Methodology Training Companies," said Susan Niemchak, Managing Director, Sales Training Community at Training Industry, Inc. (<http://www.salestrainingindustry.com/>)

“It’s an honor to be recognized for a second straight year for this award; GP is truly proud of our custom product sales training solutions. It’s important to deliver results, and our customers have recognized that our solution brings a competitive edge to their sales professionals. Our product advocacy approach is one that extends beyond sales techniques, creating excitement throughout the sales value stream. In times of economic challenges, the GP Custom Product Sales Solution is a true differentiator,” said Dan Miller, Senior Vice President, Global Sales for GP.

For more information visit: <http://salestraining.gpworldwide.com/>.

About GP

GP is the principal operating subsidiary of GP Strategies Corporation (NYSE: GPX). GP is a global performance improvement solutions provider of sales and technical training, e-Learning solutions, management consulting and engineering services. GP's solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting and business improvement services, customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy industries, and other commercial and government customers. Additional information may be found at www.gpworldwide.com.

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